



MISSION

Our vision at Magic School House Learning Center is to promote the healthy growth and development of children and provide support for families by providing high quality, develop mentally appropriate and flexible care, through a wide range of care options.

MSHLC offer volunteer hours for school, work or court appointed community service hours.



CHILD CARE SERVICES

Enrollment Starts **July 1, 2020**

We offer childcare services for children ages
12wks - 12yrs

Hours of Operation
6am-7pm

We Accept
CCA & Drop-in's

Cash, Debit/Credit Cards
are accepted as well

Magic School House Learning Center (MSHLC) is a nonprofit organization that targets all families, regardless of background or income. The purpose of MSHLC is to provide quality child care to the Dallas, Texas area.

This mid-sized child care facility serves children ranging in age from twelve weeks to twelve years. The center provides parents with a sense of security that their children are safe and nurtured while in the center's care. We will also offer a comprehensive summer, spring, and winter break program. *MSHLC will offer educational advantages tools to all members such as: "Your Baby Can Read" and the "KidFit Program"*

PREMIUM MEMBERSHIPS WILL RECEIVE ACCESS TO OUR ONLINE EDUCATIONAL MATERIAL, FREE MEMBERSHIP FOR SIBLING AND EVENTS.



2020 FINANCIAL PROJECTS PER FACILITY

- 5,200 sqft. building
- 35 sqft. per child = **148 members**
- 95 x \$235 weekly (full day) *membership = **\$89,300 monthly**
- 53 x \$95 weekly (half day) *membership = **\$20,140 monthly**
- Monthly Revenue - \$109,440**
- Annually Revenue - \$1,313,280**

*Regular Membership



"no child will be turned away due to non-payment"

MAGIC SCHOOL HOUSE LEARNING WILL OFFER A IN-HOUSE CHILDCARE ASSISTANCE PROGRAM FOR PARENTS THAT DO NOT QUALIFY FOR CCA FROM THE STATE OF TEXAS.

The MSHLC Income Based Program will adjust the membership fee according to the parents income level in return parents/member must volunteer at fundraising events at the AT&T Stadium and/or a local area restaurants to offset the membership fee.

Projected Annual Budget: \$379,656

OUR IMPACT



The Magic School House Learning Center offers safe, fun, exciting places to complete volunteer hours for school or work.



Volunteers will assist with fundraising events at local area restaurants and at the AT&T Stadium.

Volunteers will assist with promoting, greet customers and concession stand operations at Dallas Cowboy Home Games and Special Events.



OUR GOAL



VOLUNTEERS



MEET Cici Benjamin

In 2014, Ms. Benjamin was in need of 120 community service hours as extra credit for a special course while attending high school. Cici's first volunteer event was at the AT&T Stadium during a NCAA College game. She worked as a cashier. From that day forward, she has been volunteering at every, in mean every, fundraising event. She completed her course and went on to attend Langston University in Oklahoma majoring in Criminal Justice.



MEET Dominique Hartfield

Dominique just has a big heart. He started volunteering with Magic School House at the AT&T Stadium during a "Motorcross Event". He worked as a cashier and food handler. Dominique received his TABC certification as an incentive for assisting us during a very busy game. He still volunteers with us even though he has a busy schedule. Dominique attends Texas A&M Commerce majoring in Education, Customer Service agent at Capital One and a proud father of a beautiful baby girl.





VOLUNTEERS



Mrs. Annette has been a major contributor to our cause at the Magic School House Learning Center. She has donated at every fundraising event in the 2019-2020 season. Mrs. Annette promotes and invites guests to our functions. Without people like her, we could not exist. A heart is a wonderful thing to have. Thank you Mrs. Annette!



MEET Tiffany & Aset

Tiffany & Aset has a big heart and brains. Aset started volunteering with Magic School House at the AT&T Stadium in 2014. Tiffany started volunteering in 2019. Both women are employed at BNY Mellon Bank and utilizes the "Double The Donation Program" and also gets paid by their job to volunteer. **Aset is the top contributor to Magic School House Learning Center.** She has donated, volunteered, provided research, developed programs and maintained a sense of nobility that brings balance and security. Thank you so much for being you!





VOLUNTEERS

VOLUNTEERS AT THE AT&T STADIUM





2019-2020 ANNUAL REPORT



DEAR FRIENDS,

Each passing year presents the opportunity to pause and reflect. Once again, I'm fortunate to look back and share with you all that we have achieved together. Once again, I'm overwhelmed with gratitude for you and the many ways you extend your friendship to Magic School House Learning Center, from donations and volunteer hours to words of encouragement and support.

In the past year, you've made a difference. You made a difference for Cici, who receive real job experience so that she can become a teacher and help others, just like the Magic School House Learning Center has helped her.

You made a difference for Dominique and many others, who is finally able to focus on being a good provider and take full advantage of the **FREE online educational resources available** because of you through our MagicKIDS Coloring & Activity Books. I invite you to take a moment now to celebrate our success together. Every smiling face, every number, tells a story about reading skills increased and lives improved...because of you! Thank you.

The childcare facility will be open July 1, 2020 due to city lock down.

In gratitude,



Sheshong Ra Nanya Basul El

Sheshong Ra Nanya Basul El,
FOUNDER / PRESIDENT

Budget of project:

\$4,801

Contributions from Walmart:

\$1,500



**YOU MADE A DIFFERENCE
WITH YOUR DONATIONS AND TIME!**



2019-2020 ANNUAL REPORT

TOTAL REVENUE

PRIVATE DONATIONS **\$15,403.00**
 CORPORATE SPONSORS **\$32,774.00**
TOTAL \$48,177.00

SOPHISTICATED AND ACCREDITED INVESTORS ARE WELCOMED

TOTAL EXPENSES

OFFICE **\$16,424.10**
 MARKETING **\$5,882.72**
 MERCHANDISE **\$1,776.54**
 WEBSITE MAINTENANCE **\$2,736.04**
 EDUCATIONAL MATERIAL **\$9,801.46**
 EQUIPMENT **\$4,792.46**
 TRANSPORTATION **\$3,117.21**
 MEALS **\$782.60**
 FACILITY MISC. **\$6,447.98**
TOTAL \$50,896.00

WE NEED YOUR SUPPORT TO REACH OUR GOAL!

PROJECTED REVENUE

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 (full day) *membership
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We Now Provide **FREE** Online EDUCATIONAL MATERIAL

MagickIDS COLLECTION - COLORING & ACTIVITY BOOKS



FOR MORE DETAILS & FULL REPORT VISIT US ONLINE - WWW.MAGICSCHOOLHOUSE.TK

YOU MADE A DIFFERENCE WITH YOUR DONATIONS AND TIME!